

TEXAS WELL AND HEALTHY

Sharing stories to support ACA

Types of stories

- 1) People who have a positive experience getting coverage through the marketplace.
- 2) People who are left without coverage and would have been covered through Medicaid expansion.
- 3) Parents who enrolled their previously uninsured children in CHIP and Medicaid.

Where to find stories – Ask people to share the story with you...

- 1) Ask your supporter network for stories in your newsletter or email communications with them.
- 2) Include asking for stories in your organizations' events and check-in counters. Make sure you have a way to identify those that want to share stories whether through a column on your sign-in sheet or a special form that they can fill out.

What to do with the stories you collect:

- 1) Keep them in a database.
- 2) Tell us you have stories by emailing lguerracar@childrensdefense.org so we can send reporters your way!
- 3) If you connect with a reporter who would like to talk with one of your families, always call the family first to confirm their interest before giving out their information.

Capacity issues, no problem!

If you are able to find families with stories but, you do not have the capacity to collect the story, spend time with the family or manage a story collection database, you can always:

- 1) Email the family's name and phone number to lguerracar@childrensdefense.org. We will put the story to good use. Please mark STORY in the subject line.
- 2) Ask people to share their story directly through <http://facebook.com/KidsWellTexas>
- 3) Ask people to go to <http://texaswellandhealthy.org/action/> and indicate they have a story to share.

Easy ways to share your stories through social media

- [Facebook.com/HealthCare.gov](https://www.facebook.com/HealthCare.gov)
- [Facebook.com/CuidadoDeSalud.gov](https://www.facebook.com/CuidadoDeSalud.gov)
- [@HealthCareGov](https://www.facebook.com/HealthCareGov)
- [@CuidadoDeSalud](https://www.facebook.com/CuidadoDeSalud)
- [Facebook.com/KidsWellTexas](https://www.facebook.com/KidsWellTexas)