

# Become a Champion for Coverage

## Ways your organization can be a Champion for Coverage

1. Send your partners/members/customers to the official consumer sources to learn about the Marketplace and get coverage:
  - [HealthCare.gov](http://HealthCare.gov)
  - [CuidadoDeSalud.gov](http://CuidadoDeSalud.gov)
  - 24/7 Consumer Call Center: 1-800-318-2596
2. Send an email to your network about the Marketplace.
3. Post the [HealthCare.gov](http://HealthCare.gov) and/or [CuidadoDeSalud.gov](http://CuidadoDeSalud.gov) [widget](#) on your website.
4. Hang [posters](#) and/or give out [fact sheets and brochures](#) about the Marketplace.
5. Host a conference call, webinar, or another educational event about the Marketplace.
6. Include a story about the Marketplace in your organizational newsletter or other publication.
7. Record and send out a [public service announcement about the Marketplace](#).
8. Have your staff/members learn about the Marketplace in [educational sessions](#).
9. Connect with your partners/members/customers through official Marketplace social media channels to share their stories:
  - [Facebook.com/HealthCare.gov](https://www.facebook.com/HealthCare.gov)
  - [Facebook.com/CuidadoDeSalud.gov](https://www.facebook.com/CuidadoDeSalud.gov)
  - [@HealthCareGov](https://twitter.com/HealthCareGov)
  - [@CuidadoDeSalud](https://twitter.com/CuidadoDeSalud)
10. Provide space for enrollment sessions or fairs (ideally, with computers so people can check out the Marketplace online).

## How can my organization become a “Champion for Coverage?”

First, take action – post the Marketplace widget, send an email message, or more. If you're interested in being publically recognized as an official “Champion for Coverage,” fill out our [online form](#). Once we get your information, we'll follow up with you. If you have questions, send an email to [champion@cms.hhs.gov](mailto:champion@cms.hhs.gov).